

Contract # 5315271 **Schedule Dates** 07/06/22-07/11/22 **Advertiser** United Democracy Project (146367) Agency Waterfront Strategies (7591) Product POLITICAL ISSUE (ns) (1187) **Brand** Est 11285 (1752543) Salesperson Monares, Barbara (3870)

Standard

Est 11285

Run Times

Local/Political Issue Agency BRD

CPE

Dates

Account Types

Billing Type

Comments

Sec Length

No CO-OP External # Demo Order Type 3 Wide Life Package Deal Sales Office WJLA/GJLA/EJLA Commission % 15.00 Meade, Nicole **Buyer Name** Commission \$35,992.50 Phone/Fax **Net Total** \$203,957.50 Est 11285

Date Entered

Last Modified

Entered By

Sales Tax

Rate

Total

Station

07/01/22

07/05/22

Barbara Monares

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Jul. 2022 122 \$239,950.00 Grand Total: 122 \$239,950.00

Comments

Entered

1.0	Normal Line / SPOT	07/06/22-07/08/22	2		5:58:15A- Nev YOUR SIDE at	ws-7News ON t 6AM			2	2 1		5	\$600.00	\$3,000.00	Washington (WJLA)		7/1/22
2.0	Normal Line / SPOT	07/11/22-07/11/22	2		5:58:15A- Nev YOUR SIDE at	ws-7News ON t 6AM	7	2				2	\$600.00	\$1,200.00	Washington (WJLA)		7/1/22
3.0	Normal Line / SPOT	07/11/22-07/11/22	2		6:58A- ABC-G America	ood Morning	2	2				2	\$1,100.00	\$2,200.00	Washington (WJLA)	7	7/1/22
4.0	Normal Line / SPOT	07/06/22-07/08/22	2		6:58A- ABC-G America	iood Morning			3	3 2		8	\$1,100.00	\$8,800.00	Washington (WJLA)		7/1/22
5.0	Normal Line / SPOT	07/06/22-07/08/22	2	:30	9A- Live with	Kelly			2	1 1		4	\$550.00	\$2,200.00	Washington (WJLA)		7/1/22
6.0	Normal Line / SPOT	07/11/22-07/11/22	2	:30	9A- Live with	Kelly		1		0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		1	\$550.00	\$550.00	Washington (WJLA)		7/1/22
7.0	Normal Line / SPOT	07/11/22-07/11/22	2		10A- News-Go Washington a			1				1	\$400.00	\$400.00	Washington (WJLA)		7/1/22
8.0	Normal Line / SPOT	07/06/22-07/08/22	2		10A- News-Go Washington a				1	2 1		4	\$400.00	\$1,600.00	Washington (WJLA)		7/1/22
9.0	Normal Line / SPOT	07/06/22-07/08/22	2	:30	10:58:25A- AI	BC-The View			1	1 2		4	\$900.00	\$3,600.00	Washington (WJLA)		7/1/22
10.0	Normal Line / SPOT	07/11/22-07/11/22	2	:30	10:58:25A- Al	BC-The View	- :	1				1	\$900.00	\$900.00	Washington (WJLA)		7/1/22
						CONF	FIRN	ЛАТ	101	V C	ONTF	RAC	Γ	_			
Accepted	Accepted-Agency/Advertiser: Date:						Accepted-Station:							Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Line

Printed At: 09:40 AM on Tuesday, July 5 2022

Line Type / Break Type (Ref #)

WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209
Waterfront Strategies 3050 K St NW #100 Washington, DC 20007	

Contract #	5315271	Date Entered
Schedule Dates	07/06/22-07/11/22	Last Modified
Advertiser	United Democracy Project (146367)	Entered By
Agency	Waterfront Strategies (7591)	CO-OP
Product	POLITICAL ISSUE (ns) (1187)	External #
Brand	Est 11285 (1752543)	Demo

Monares, Barbara (3870)

Local/Political Issue Agency BRD

WJLA/GJLA/EJLA Meade,Nicole

Est 11285

Standard

Est 11285

Salesperson

Sales Office

Buyer Name Phone/Fax CPE

Account Types

Date:

Billing Type

Comments

Last Modified	07/05/22
Entered By	Barbara Monares
CO-OP	No
External #	
Demo	
Order Type	3 Wide Life
Package Deal	
Commission %	15.00
Commission	\$35,992.50
Net Total	\$203,957.50
Sales Tax	

Date:

Comments:

07/01/22

Washington (WJLA		Data
By Broadcast Month Jul. 2022	122	<u>Rate</u> \$239,950.00
Grand Total:	122	\$239,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r S	Sa Su	Spots	Rate	Total	Station	Comments	Entered					
11.0	Normal Line / SPOT	07/11/22-07/11/22	2		11:59:56A- News-7News ON YOUR SIDE at Noon		1						1	\$750.00	\$750.00	Washington (WJLA)		7/1/22					
12.0	Normal Line / SPOT	07/06/22-07/08/22	2		11:59:56A- News-7News ON YOUR SIDE at Noon				2	1 1	L		4	\$750.00	\$3,000.00	Washington (WJLA)		7/1/22					
13.0	Normal Line / SPOT	07/06/22-07/08/22	2		12:57:56P- ABC-GMA3: What You Need to Know				1	2 1	L		4	\$500.00	\$2,000.00	Washington (WJLA)		7/1/22					
14.0	Normal Line / SPOT	07/11/22-07/11/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		1						1	\$500.00	\$500.00	Washington (WJLA)		7/1/22					
15.0	Normal Line / SPOT	07/11/22-07/11/22	2	:30	2P- ABC-General Hospital		1						1	\$900.00	\$900.00	Washington (WJLA)		7/1/22					
16.0	Normal Line / SPOT	07/06/22-07/08/22	2	:30	2P- ABC-General Hospital				2	1 1	L		4	\$900.00	\$3,600.00	Washington (WJLA)		7/1/22					
17.0	Normal Line / SPOT	07/06/22-07/08/22	2		3:01P- The Drew Barrymore Show				1	1 2	2		4	\$400.00	\$1,600.00	Washington (WJLA)		7/1/22					
18.0	Normal Line / SPOT	07/11/22-07/11/22	2		3:01P- The Drew Barrymore Show		1						1	\$400.00	\$400.00	Washington (WJLA)		7/1/22					
19.0	Normal Line / SPOT	07/11/22-07/11/22	2		3:59:27P- News-7News ON YOUR SIDE at 4PM		1						1	\$600.00	\$600.00	Washington (WJLA)		7/1/22					
20.0	Normal Line / SPOT	07/06/22-07/08/22	2		3:59:27P- News-7News ON YOUR SIDE at 4PM				1	2 1	L		4	\$600.00	\$2,400.00	Washington (WJLA)		7/1/22					
		ı			CON	FIF	RMA	ΑТ	101	N C	CONFIRMATION CONTRACT												

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



Contract # 5315271 **Schedule Dates** 07/06/22-07/11/22 **Advertiser** United Democracy Project (146367) Agency Waterfront Strategies (7591) Product POLITICAL ISSUE (ns) (1187) **Brand** Est 11285 (1752543) Salesperson

Standard

Est 11285

CPE

Comments

CO-OP No External # Demo Order Type 3 Wide Life Monares, Barbara (3870) Package Deal Sales Office WJLA/GJLA/EJLA Commission % 15.00 Meade, Nicole **Buyer Name** Commission \$35,992.50 Phone/Fax **Net Total** \$203,957.50 Est 11285 Sales Tax **Account Types** Local/Political Issue Agency BRD **Billing Type**

Date Entered

Last Modified

Entered By

07/01/22

07/05/22

Barbara Monares

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> \$239,950.00 Jul. 2022 122 Grand Total: 122 \$239,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT	07/06/22-07/08/22	2		4:59:30P- News-7News ON YOUR SIDE at 5PM				1	1 2	2		4	\$950.00	\$3,800.00	Washington (WJLA)		7/1/22
22.0	Normal Line / SPOT	07/11/22-07/11/22	2		4:59:30P- News-7News ON YOUR SIDE at 5PM		1						1	\$950.00	\$950.00	Washington (WJLA)		7/1/22
23.0	Normal Line / SPOT	07/11/22-07/11/22	2		5:59:26P- News-7News ON YOUR SIDE at 6PM		1						1	\$1,500.00	\$1,500.00	Washington (WJLA)		7/1/22
24.0	Normal Line / SPOT	07/06/22-07/08/22	2		5:59:26P- News-7News ON YOUR SIDE at 6PM				2	1 1	ı		4	\$1,500.00	\$6,000.00	Washington (WJLA)		7/1/22
25.0	Normal Line / SPOT	07/06/22-07/08/22	2	:30	6:27P- 6:30P (EST)				1	1 1			3	\$2,500.00	\$7,500.00	Washington (WJLA)	WORLD NEWS ADJ.	7/1/22
26.0	Normal Line / SPOT	07/11/22-07/11/22	2	:30	6:27P- 6:30P (EST)		1						1	\$2,500.00	\$2,500.00	Washington (WJLA)	WORLD NEWS ADJ.	7/1/22
27.0	Normal Line / Access	07/11/22-07/11/22	2	:30	6:57P- 7P (EST)		1						1	\$5,000.00	\$5,000.00	Washington (WJLA)	WORLD NEWS ADJ.	7/1/22
28.0	Normal Line / Access	07/06/22-07/08/22	2	:30	6:57P- 7P (EST)				1	1 1			3	\$5,000.00	\$15,000.00	Washington (WJLA)	WORLD NEWS ADJ.	7/1/22
29.0	Normal Line / Access	07/06/22-07/08/22	2	:30	6:58:46P- Wheel Of Fortune				2	1 1	L		4	\$3,500.00	\$14,000.00	Washington (WJLA)		7/1/22
30.0	Normal Line / Access	07/11/22-07/11/22	2	:30	6:58:46P- Wheel Of Fortune		1						1	\$3,500.00	\$3,500.00	Washington (WJLA)		7/1/22
31.0	Normal Line / Access	07/11/22-07/11/22	2	:30	7:27:41P- Jeopardy		2						2	\$5,000.00	\$10,000.00	Washington (WJLA)		7/1/22
32.0	Normal Line / Access	07/06/22-07/08/22	2	:30	7:27:41P- Jeopardy				1	1 1	L		3	\$5,000.00	\$15,000.00	Washington (WJLA)		7/1/22

CONFIRMATION CONTRACT Date: Date: Accepted-Station: Comments:

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B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



Contract # 5315271 **Schedule Dates** 07/06/22-07/11/22 **Advertiser** United Democracy Project (146367) Agency Waterfront Strategies (7591) Product POLITICAL ISSUE (ns) (1187) **Brand**

Est 11285 (1752543) Salesperson Monares, Barbara (3870) Sales Office WJLA/GJLA/EJLA Meade, Nicole **Buyer Name**

Phone/Fax CPE Est 11285

Account Types Local/Political Issue Agency BRD

Billing Type Standard Comments Est 11285

Date Entered 07/01/22 **Last Modified** 07/05/22

Barbara Monares **Entered By**

CO-OP No

External # Demo

> Order Type 3 Wide Life

Package Deal

Commission % 15.00

Commission \$35,992.50 Net Total

\$203,957.50

Sales Tax

Washington (WJLA	ı)	
By Broadcast Month	Spots 5	<u>Rate</u>
Jul. 2022	122	\$239,950.00
Grand Total:	122	\$239,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th I	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
33.0	Normal Line / SPOT	07/06/22-07/08/22	2		11:00:26P- News-7News ON YOUR SIDE at 11PM				1	1	2		4	\$1,400.00	\$5,600.00	Washington (WJLA)		7/1/22
34.0	Normal Line / SPOT	07/11/22-07/11/22	2		11:00:26P- News-7News ON YOUR SIDE at 11PM		1						1	\$1,400.00	\$1,400.00	Washington (WJLA)		7/1/22
35.0	Normal Line / SPOT	07/11/22-07/11/22	2	:30	11:35P- ABC-Jimmy Kimmel		1						1	\$600.00	\$600.00	Washington (WJLA)		7/1/22
36.0	Normal Line / SPOT	07/06/22-07/08/22	2	:30	11:35P- ABC-Jimmy Kimmel				2	1	1		4	\$600.00	\$2,400.00	Washington (WJLA)		7/1/22
37.0	Normal Line / Prime	07/11/22-07/11/22	2		7:58P- ABC-The Bachelorette (Monday)		2						2	\$7,500.00	\$15,000.00	Washington (WJLA)		7/1/22
38.0	Normal Line / Prime	07/11/22-07/11/22	2	:30	10P- ABC-Claim to Fame (Monday)		1						1	\$6,500.00	\$6,500.00	Washington (WJLA)		7/1/22
39.0	Normal Line / Prime	07/06/22-07/06/22	2	:30	8P- ABC-The Conners (Wednesday)				1				1	\$7,500.00	\$7,500.00	Washington (WJLA)		7/1/22
40.0	Normal Line / Prime	07/06/22-07/06/22	2	:30	8:30P- ABC-The Goldbergs (Wednesday)				1				1	\$7,500.00	\$7,500.00	Washington (WJLA)		7/1/22
41.0	Normal Line / Prime	07/06/22-07/06/22	2		9P- ABC-Abbott Elementary (Wednesday)				1				1	\$6,000.00	\$6,000.00	Washington (WJLA)		7/1/22
42.0	Normal Line / Prime	07/06/22-07/06/22	2		9:30P- ABC-Home Economics (Wednesday)				1				1	\$6,000.00	\$6,000.00	Washington (WJLA)		7/1/22
		I.			CON) N /I /	۸Т		VI C	· ()	NITE	2Δ.	Т	l .			

CONFINIATION CONTRACT														
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:										

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back



Contract # 5315271
Schedule Dates 07/06/22-07/11/22
Advertiser United Democracy Project (146367)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 11285 (1752543)
Salesperson Monares, Barbara (3870)

WJLA/GJLA/EJLA

Local/Political Issue Agency BRD

Meade, Nicole

Est 11285

Standard

Est 11285

Sales Office

Buyer Name

Phone/Fax

Account Types

Date:

Billing Type

Comments

CPE

Date Entered 07/01/22 **Last Modified** 07/05/22 Barbara Monares **Entered By** CO-OP No External # Demo Order Type 3 Wide Life Package Deal Commission % 15.00 Commission \$35,992.50 **Net Total** \$203,957.50

Sales Tax

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / Prime	07/07/22-07/07/22	2		8P- ABC-Press Your Luck (Thursday)					1			1	\$6,000.00	\$6,000.00	Washington (WJLA)		7/1/22
44.0	Normal Line / Prime	07/07/22-07/07/22	2		9P- ABC-Generation Gap (Thursday)					1			1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/5/22
45.0	Normal Line / Prime	07/08/22-07/08/22	2	:30	8P- ABC-Shark Tank (Friday)					1			1	\$5,500.00	\$5,500.00	Washington (WJLA)		7/1/22
46.0	Normal Line / Prime	07/08/22-07/08/22	2	:30	9P- ABC-20/20 (Friday)					2			2	\$4,000.00	\$8,000.00	Washington (WJLA)		7/1/22
47.0	Normal Line / SPOT	07/09/22-07/09/22	2		7A- ABC-Good Morning America Saturday						1		1	\$700.00	\$700.00	Washington (WJLA)		7/1/22
48.0	Normal Line / SPOT	07/09/22-07/09/22	2		8A- News-7News ON YOUR SIDE Weekend at 8AM						1		1	\$700.00	\$700.00	Washington (WJLA)		7/1/22
49.0	Normal Line / SPOT	07/09/22-07/09/22	2		9A- ABC-Good Morning America Saturday 2						1		1	\$700.00	\$700.00	Washington (WJLA)		7/1/22
50.0	Normal Line / SPOT	07/09/22-07/09/22	2		6P- News-7News ON YOUR SIDE Weekend at 6PM						1		1	\$750.00	\$750.00	Washington (WJLA)		7/1/22
51.0	Normal Line / SPOT	07/09/22-07/09/22	2		6:58:56P- Wheel Of Fortune Wknd						1		1	\$1,000.00	\$1,000.00	Washington (WJLA)		7/1/22
52.0	Normal Line / SPOT	07/09/22-07/09/22	2	:30	7:28P- Jeopardy Wknd						1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		7/1/22
					CON	FIF	RMA	4T	101	A C	ΛC	ITF	RAC	Т				

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floo Arlington, VA 22209
Waterfront Strategies 3050 K St NW #100 Washington, DC 20007	

Line Type / Break Type (Ref #)

Contract #	5315271
Schedule Dates	07/06/22-07/11/22
Advertiser	United Democracy Project (146367)
Agency	Waterfront Strategies (7591)
Product	POLITICAL ISSUE (ns) (1187)

Est 11285 (1752543)

WJLA/GJLA/EJLA Meade,Nicole

Est 11285

Standard

Est 11285

Run Times

Monares, Barbara (3870)

Local/Political Issue Agency BRD

Brand Salesperson

Sales Office

Buyer Name Phone/Fax CPE

Account Types

Billing Type

Comments

Sec Length

Dates

Date Entered 07/01/22
Last Modified 07/05/22
L46367) Entered By Barbara Monares

CO-OP No

External #

Demo

Entered By	Barbara Monare
CO-OP	No
External #	
Demo	
Order Type	3 Wide Life
Package Deal	
Commission %	15.00
Commission	\$35,992.50
Net Total	\$203,957.50
Sales Tay	

Rate

Total

Station

Washington (WJLA		
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Jul. 2022	122	\$239,950.00
Grand Total:	122	\$239,950.00

Comments

Entered

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53.0	Normal Line / SPOT	07/10/22-07/10/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM						1	1	\$250.00	\$250.00	Washington (WJLA)	7/1/22
54.0	Normal Line / SPOT	07/10/22-07/10/22	2	:30	7:58:40A- ABC-Good Morning America Sunday						1	1	\$700.00	\$700.00	Washington (WJLA)	7/1/22
55.0	Normal Line / SPOT	07/10/22-07/10/22	2	:30	6P- ABC-World News Tonight (Sunday)						1	1	\$2,500.00	\$2,500.00	Washington (WJLA)	7/1/22
56.0	Normal Line / SPOT	07/10/22-07/10/22	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM						1	1	\$800.00	\$800.00	Washington (WJLA)	7/1/22
57.0	Normal Line / Prime	07/10/22-07/10/22	2	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)						1	1	\$3,500.00	\$3,500.00	Washington (WJLA)	7/1/22
58.0	Normal Line / Prime	07/10/22-07/10/22	2	:30	8P- ABC-Celebrity Family Feud (Sunday)						1	1	\$6,500.00	\$6,500.00	Washington (WJLA)	7/1/22
59.0	Normal Line / Prime	07/10/22-07/10/22	2	:30	9P- ABC-The Final Straw (Sunday)						1	1	\$5,000.00	\$5,000.00	Washington (WJLA)	7/1/22
60.0	Normal Line / Prime	07/10/22-07/10/22	2		10P- ABC-The 100000 Pyramid (Sunday)						1	1	\$6,500.00	\$6,500.00	Washington (WJLA)	7/1/22
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					CON	FIF	RMA	TIC	ON C	ONT	ΓR	RAC	Т			
Accepted-Agency/Advertiser:					Accepted-Sta	ition:			_				Date:	Comments:		

SPW Mo Tu We Th Fr Sa Su Spots

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B/E Bookend P/B Piggy Back

		Contract #	5315271	Date Entered	07/01/22	Washington (WJLA	.)	
		Schedule Dates	07/06/22-07/11/22	Last Modified	07/05/22	By Broadcast Month		<u>Rate</u>
	WJLA	Advertiser	United Democracy Project (146367)	Entered By	Barbara Monares	Jul. 2022	122	\$239,950.00
obc	1100 Wilson Blvd, 6th Floor	Agency	Waterfront Strategies (7591)	CO-OP	No	Grand Total:	122	\$239,950.00
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #				
		Brand	Est 11285 (1752543)	Demo				
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type	3 Wide Life			
		Sales Office	WJLA/GJLA/EJLA	Package Deal				
Waterfront Strategies		Buyer Name	Meade,Nicole	Commission %	15.00			
3050 K St NW		Phone/Fax	/	Commission	\$35,992.50			
#100		CPE	Est 11285	Net Total	\$203,957.50			
Washington, DC 20007		Account Types	Local/Political Issue Agency BRD	Sales Tax				
		Billing Type	Standard					
		Comments	Est 11285					

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su S	pots	Rate	Total	Station		Comments	Entered
61.0	Normal Line / SPOT	07/10/22-07/10/22	2		11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$900.00	\$900.00	Washington (WJLA)			7/1/22
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					CON	FIF	RM.	ΑT	101	1 (CO	N ⁻	ΓRA	/С	Τ			•		
Accepted-	Agency/Advertiser:			Date:	Accepted-Sta	ation:									Date:	Comments:				

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B/E Bookend P/B Piggy Back